

Promoting the Scottish Outdoor Access Code for young people

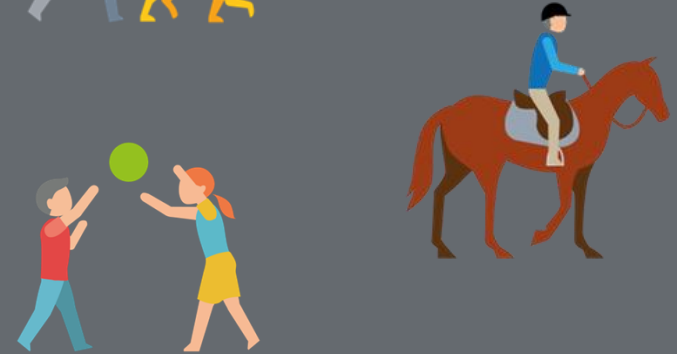
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Scottish access rights

- Land Reform (Scotland) Act 2003: rights of responsible access to most land and inland water
- Recreational, educational and commercial
- Non-motorised activities
- Scottish Outdoor Access Code - responsible behaviour by the public and land managers
- Basis for promoting participation



Key duties:



- Local authorities uphold access rights
- SNH and local authorities publicise Code
- SNH promotes understanding of Code – with advice from National Access Forum



Scottish Natural Heritage

The screenshot shows a web browser displaying the Scottish Outdoor Access Code website. The browser's address bar shows the URL <https://www.outdooraccess-scotland.scot/>. The page features a dark blue header with the logo and text: "KNOW THE CODE BEFORE YOU GO" and "SCOTTISH OUTDOOR ACCESS CODE outdooraccess-scotland.scot". A search bar is located on the right side of the header. Below the header, there is a large image of people sitting on a bench overlooking a lake, with the text "The Scottish Outdoor Access Code" overlaid. A button labeled "About the Code" is positioned at the bottom right of this image. To the right of the main image are five smaller images representing different outdoor activities: "Dog walking", "Farm animals", "Camping", and "Hillwalking and Stalking". Below these images is a section titled "Key sections" with two links: "Practical guide for all" and "Access management guidance". The browser's status bar at the bottom right shows a zoom level of 100%.

https://www.outdooraccess-scotland.scot/ Scottish Natural Heritage

File Edit View Favorites Tools Help

Suggested Sites Web Slice Gallery

Home RSS Print Page Safety Tools

KNOW THE CODE BEFORE YOU GO SCOTTISH OUTDOOR ACCESS CODE outdooraccess-scotland.scot

Search

The Scottish Outdoor Access Code

About the Code

Dog walking

Farm animals

Camping

Hillwalking and Stalking

Key sections

Practical guide for all

Access management guidance

100%

Promoting the Code

- Key users and land managers
- Targeted campaigns - dogs, camping
- More use of digital/ social media approaches



Public Access and Land Management

Natural Heritage Management



DO THE RIDE THING
A Brief Guide to Responsible Mountain Biking in Scotland



SCOTTISH CANOE ASSOCIATION
Paddlers' Access Code
- Access Advice for Paddlers in Scotland -

SCA
Scottish Canoe Association

Dog Owners

Jess the dog explains what the Scottish Outdoor Access Code means for you and your dog



BE A RESPONSIBLE CAMPER

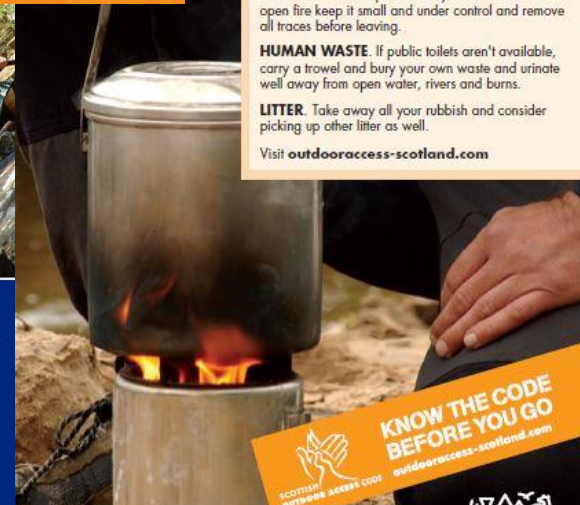
The Scottish Outdoor Access Code provides advice about how to camp responsibly in Scotland.

LIGHTING FIRES. Never cut down or damage trees. Use a stove if possible. If you must have an open fire keep it small and under control and remove all traces before leaving.

HUMAN WASTE. If public toilets aren't available, carry a trowel and bury your own waste and urinate well away from open water, rivers and burns.

LITTER. Take away all your rubbish and consider picking up other litter as well.

Visit outdooraccess-scotland.com



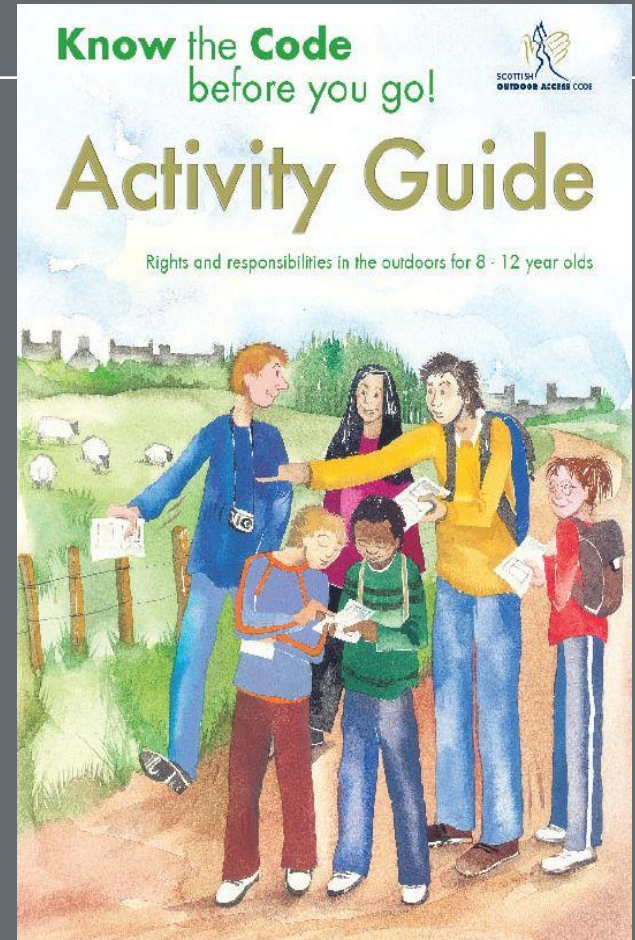
KNOW THE CODE BEFORE YOU GO
SCOTTISH OUTDOOR ACCESS CODE outdooraccess-scotland.com



SNH education resources

- Activity guides (8-12 and 12-14 yrs)
- Photo & story cards
- Crack the Code dial
- Countryside calendar

<https://www.outdooraccess-scotland.scot/act-and-access-code/education-resources>



Other SOAC promotion for young people

- John Muir Award and DofE resources
- Scouts Outdoor Challenge Award, Pony Club Countryside Access badge
- Code messages in various sectoral engagement initiatives



Co-designing new Code resources for young people

- Target ages 14-18 yrs
- Enabling approach
- Scoping workshop
- Online questionnaire
- Follow-up workshop to refine messages and design resources



Messages – attitudes to the Code among young people

- Good intuitive understanding of key principles - detail less clear
- Perceived rural focus
- Perceived health & safety focus
- Dogs/livestock, dog poo, camping, shared use
- Some preference for Instagram/information videos but other communication channels OK too.



First tranche of videos due March-April



How can we work together to promote the Code?



Scottish Natural Heritage

