"We estimate that plugging this skills gap has saved us £100,000 and what's more we have a calm and happy team. Meeting increased demand is now a breeze."

Rory Cameron Director, Cobbs Bakery

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"Having the right skills in the workplace is essential to success. Skills for Growth will support businesses to create business goals against the skills needed to grow. Skills for Growth has proven to be a popular service for employers with clear benefits to participation."

Peter Russian Chief Executive, IIP Scotland

For more information: ourskillsforce.co.uk/growth



Skills Development **Scotland**



Skills for Growth
Helping small businesses grow



What is Skills for Growth?

Skills for Growth is an innovative service designed to help small businesses get the best out of the skills of their workforce.

We help employers achieve their business objectives by combining a fully funded skills analysis with support and guidance throughout from Skills Development Scotland's Employer Engagement Team.

Employers don't always have the time to create a detailed skills and people plan or can be unsure where to start. That's where Skills for Growth can help.

We work with employers to:

- discuss business priorities, objectives and challenges
- match these objectives to the people and their current skills
- identify current and future skills requirements
- produce a People and Skills Action Plan aligned to the business objectives
- maximise funding support to help pay for training and development
- deliver a process for measuring progress.

How does it help employers?

Participation in Skills for Growth helps employers:

- increase performance by working to peoples' strengths, resulting in a more motivated and engaged workforce
- build confidence to invest in training and development that is focused to where it matters most
- attract the right people by recruiting for the skills that they don't already have in the business
- manage change and introduce innovative workplace practices
- support their people in understanding how they contribute to business success.

Skills for Growth: Developed in partnership

Skills for Growth has been developed in partnership with IIP Scotland, employers and training providers.



